



MILANO 2015

FEEDING THE PLANET
ENERGY FOR LIFE



“Food security exists when all people, at all times, have physical, social and economic access to sufficient, safe and nutritious food to meet their dietary needs and food preferences for an active and healthy life”

Declaration of the World Summit on food security, 1996.

Expo Milano 2015 has launched a call aimed at the recognition and promotion of **“Best Sustainable Development Practices on Food Security”**. This action contributes to the establishment of the **Expo Milano 2015 legacy**.

In the framework of **“Feeding the Planet, energy for Life”**, the announcement is intended to collect, raise awareness, and share experiences that have produced ameliorative effects, compared to the previous conditions, in their specific area: environment, social and economic context, private sector, institutions,

politics, science.

The Best Practices collection and recognition is supported by the **Feeding Knowledge Program**, in collaboration with METID-Politecnico di Milano and CHIEAM Bari, which aims at establishing an **international scientific network for research and innovation** to promote and transfer knowledge on food security, and at contributing to the identification of policies and programs that really meet sustainable development criteria.

THEMES

Initiatives recognized as Best Sustainable Development Practices on Food Security will have to be in line with one of the following five thematic priorities:

1

Sustainable management of natural resources



2

Quantitative & qualitative enhancement of crop growing products



3

Socio-economic dynamics and global markets



4

Sustainable development of small rural communities



5

Food consumption patterns: diet, environment, society, economy and health





The call has been launched

The call will close

Final results will be published



November 14th 2013

September 15th 2014

November 27th 2014

ELIGIBLE CANDIDATES

Candidate's initiatives should be originated from the collaboration among at least 3 different entities of social, economics, private, public and scientific sectors. The entities participating in the initiative should identify one of them to act as Lead Applicant.

The Lead Applicant should belong to one of the following categories:

- Governments (including bilateral aid agencies), local authorities/bodies, public agencies and their associations;
- Inter-governmental organizations and International agencies;
- Civil society organizations or networks (NGOs, associations, public or private foundations);
- Business community (SMEs, large enterprises, micro/social enterprises and their associations);
- Research and academic bodies;
- Public-private partnerships.

AWARDS

All the BSDP on Food Security admitted to the competition will be published and promoted through Feeding Knowledge web platform.

The 15 selected will have high visibility in the Expo Milano 2015 site:

- **Exhibition in Pavilion 0**
- **Dedicated workshops to transfer the experiences**
- **Possibility to provide dissemination and promotional materials**
- **Repository on Feeding Knowledge web platform.**

Among the three BSDP selected for each thematic priority, one identified as the most performant will become the subject of a movie produced by Expo 2015. The others will be illustrated in photo stories. During the 6 months of the exposition, BSDP will become alive through the participation of their leaders who will be testimonials of Expo 2015 around the world; at least three of them, for each of the 15 BSDPs selected, will have the opportunity to expose their successful stories within the Expo scenario.

EVALUATION CRITERIA

1. **Innovation**
2. **Social impact**
3. **Environmental impact**
4. **Concreteness**
5. **Transferability and replicability**
6. **Openness**
7. **Attractiveness**
8. **Sustainability**
9. **Dissemination.**

SELECTION PROCESS

An International Selection Committee (ISC), composed by high representatives members, scientists and experts, will be responsible for the evaluation of BSDP on Food Security.

For the application form go to
www.feedingknowledge.net
and discover the platform that
will guide you step by step.



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